



PARTNERSHIP PACKAGES

DEVELOPED FOR

EDDYVILLE CHARTER SCHOOL

EDDYVILLE, OREGON



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DAKTRONICS
SPORTS MARKETING

BECOME A PART OF EAGLES

**TRADITION
&
FUTURE**

EDDYVILLE CHARTER SCHOOL

AN EXCITING NEW OPPORTUNITY TO PARTNER WITH EDDYVILLE CHARTER SCHOOL

Eddyville Charter School has maintained a tradition of academic excellence, fine arts, and competitive sports programs over the years. Now, here is your opportunity to support these eagle traditions, showcase your community support, and take advantage of the prime advertising opportunities at the Eddyville Charter School by purchasing advertising space. Eddyville is offering advertising opportunities that range from basic static signage, to digital content, and multi-media inventory at the gymnasium.

EDDYVILLE CHARTER SCHOOL

REASONS TO PARTNER WITH EDDYVILLE CHARTER SCHOOL

- › SHOWCASE COMMUNITY SUPPORT AND SUPPORT FOR OUR STUDENTS AND ATHLETES
- › CREATE AWARENESS AND VISIBILITY
- › INCREASE BRAND LOYALTY
- › REACH THOUSANDS OF OUT OF TOWN VISITORS
- › DRIVE TRAFFIC
- › STIMULATE SALES, USAGE, AND TRIALS
- › INTERACT WITH CUSTOMERS
- › DIFFERENTIATE YOUR PRODUCT FROM COMPETITORS
- › HELP KEEP OUR ATHLETIC PROGRAMS COMPREHENSIVE AND STRONG
- › PROVIDE STUDENTS WITH AN OPPORTUNITY TO LEARN ABOUT AREA BUSINESSES, SPORTS MARKETING, AND IT PRODUCTION IN A REAL-WORLD SETTING
- › ENHANCE THE OVERALL QUALITY OF OUR PROGRAMS AND FACILITIES
- › ENHANCE THE EXPERIENCE FOR OUR SPECTATORS AND LEAVE A POSITIVE IMPRESSION ON VISITORS FROM OTHER COMMUNITIES
- › SUPPORT EAGLE PRIDE!

EDDYVILLE CHARTER SCHOOL

GYMNASIUM EVENT & ATTENDANCE



SEATING
CAPACITY
300



AVERAGE
ATTENDANCE
165



EVENTS A
YEAR
86

EVENTS & ATTENDANCE

EVENT	EVENTS A YEAR	ATTENDANCE
Varsity Volleyball	10	100
Varsity Boys/Girls Basketball	20	150
Middle School Volleyball	8	60
Middle School Boys/Girls Basketball	20	75
Youth Basketball	5	50
School Assemblies	6	240
HS Graduation	1	300
Community Events	3	300
School Dances	2	150
School Concerts/Performances	2	300
JV Boys Basketball	8	50
Middle School Graduation	1	200



AN EXCITING NEW OPPORTUNITY TO BRING THE COURT TO THE CLASSROOM

After installing the new scoring systems, we will provide students opportunities unlike any other. We will make it possible to add exciting components to our curriculum, including digital content creation, hands-on learning and display operation.

We will challenge our design and multimedia students to produce videos, animations, graphics and advertisements for everyone to see. Other students will operate the cameras, run instant replays and display graphics. Bringing in local businesses like you will help students build professional relationships while raising money for the school.

EXPERIENCE TAKES STUDENTS BEYOND HIGH SCHOOL

Daktronics will provide the training while Eddyville Charter School gives students the opportunity to take this experience with them beyond high school, working with the same equipment that can be found in colleges and professional facilities across the nation.

EDDYVILLE CHARTER SCHOOL

INSTALLATION PHOTO



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EDDYVILLE CHARTER SCHOOL

ANCHOR PARTNERSHIP

ANCHOR PARTNERSHIP

(8 AVAILABLE)

STATIC SIGNAGE

One (1) Non-backlit Anchor Panel 2'3" h x 2' w

DIGITAL CONTENT - VARSITY FOOTBALL

Pre-game advertising exposures. Logo/text will rotate with other sponsors, school information, and game scripts.

Half-time/In-Game advertising exposures. Logo/text will rotate with other sponsors, school information, and game scripts

Half-time/In-Game advertising exposure with corresponding PA announcement OR :30 second sponsors provided commercial per regular season home varsity game (two sentence maximum)

Post-game advertising exposures. Logo/text will rotate with other sponsors, school information, and game scripts.

One (1) Feature Entitlement per regular varsity game to be determined between Eddyville Charter School and sponsor

DIGITAL CONTENT - TRACK & FIELD AND OTHER ATHLETIC EVENTS

Pre-During-Post Event rotating advertising exposures per regular season home events. Logo/text will rotate with other sponsors, school information, and game prompts

HOSPITALITY

Official Basketball Game Day Sponsor! Game is to be determined between Eddyville Charter School and sponsor

- Additional PA announcement and digital content recognizing game sponsor
- Opportunity for promotional giveaway and contesting
- Opportunity to promote or distribute specialty items
- On court recognition at halftime

Number (#) Season tickets

Number (#) General admission tickets per game

Number (#) Parking passes



SCOREBOARD COLOR: to be chosen by facility
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EDDYVILLE CHARTER SCHOOL

FOUNDING PARTNERSHIP

FOUNDING PARTNERSHIP

(20 AVAILABLE)

DIGITAL CONTENT - VARSITY FOOTBALL

Pre-game advertising exposures. Logo/text will rotate with other sponsors, school information, and game scripts.

Half-time/In-Game advertising exposures. Logo/text will rotate with other sponsors, school information, and game scripts.

Post-game advertising exposures. Logo/text will rotate with other sponsors, school information, and game scripts.

DIGITAL CONTENT - TRACK & FIELD AND OTHER ATHLETIC EVENTS

Pre-During-Post Event rotating advertising exposures per regular season home events. Logo/text will rotate with other sponsors, school information, and game prompts



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INVEST IN EAGLE PRIDE

› **ANCHOR PARTNER** [8 available]
\$1,000 for 1 year

› **FOUNDING PARTNER** [20 available]
\$500 for 1 year

THANK YOU

On behalf of Eddyville Charter Schools and Daktronics Sports Marketing we deeply appreciate the opportunity to present these partnership opportunities for your consideration. We would be honored to assist in providing the best possible experience to meet and exceed your every expectation.

We would also like to extend a sincere thank you to all of our potential sponsors for helping us grow into the best athletic program possible. We enjoy serving our community and athletics and look forward to helping you connect with your fans, potential customers and improve the overall entertainment experience for many years to come.

CONTACT INFORMATION

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